

KHAO KAI NOI

in Xiengkhouang Province

Khao Kai Noi is composed of 7 glutinous rice strains grown only in special environments in Xiengkhouang and Houaphanh Provinces. The rice is known for its unique eating qualities, is growing in demand and is a priority crop of the province.

Production

- There are 7 distinct varieties making up Khao Khai Noi each with different color, taste and aromas.
- KKN is only produced in 5 districts: Paek, Phoukhout, Phaxay, Kham, Khoun.
- Currently there is approximately 51,300 tons of KKN produced each year on about 12,000 hectares of land.
- Current production of quality KKN seed production is approximately 21,710 kg including: 123 kg breeder seed, 1,300 kg of foundation seed, 2,000 kg of registered seed and 17,500 kg of certified seed for farmers to plant.

Marketing

- Total amount of KKN sold outside of Xiengkhouang Province is 10,300 tons. Another 10 tons is sold locally.
- There are 5 local traders buying and selling KKN: Viengsod, Bounnam, Vone, Vanh and Phimphone.
- The farmgate price of KKN is 3,500-4,000 Kip/kg, the local market price is from 5,000-8,000Kip/kg and the supermarket prices range from 8,000-11,000Kip/kg.

Opportunities

- Increasing productivity of existing areas.
- Increasing the amount of land cultivating KKN.
- Utilize the GI registration for market improvements.
- Increase the availability of quality seed.
- Improve the purity of the 7 KKN strains.
- Expand marketing efforts.



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